SOAN 2120: Introductory Research Methods

Department of Sociology and Anthropology

College of Social and Applied Human Sciences

University of Guelph

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**Office Hours:** Thurs 4:30-5:30 or by appointment.

**Time and Location (Blended)** Tues/Thurs 1:30-4:30 MCKN 226

**Course Prerequisites: ANTH 1150, SOC 1100, IDEV 1000 or SOC 1500**

Learning Outcomes

By the end of this course, students should be able to:

Analyze and evaluate qualitative and quantitative research in sociology, anthropology, criminal justice and public policy, and other related fields of study.

Apply appropriate research methodologies to address contemporary, historical, social and global issues.

Develop and practice intellectual curiosity, data (qualitative and quantitative) analytic, problem-solving, critical thinking, decision-making and listening skills.

More specifically, students will learn how to solve problems and address social challenges across a variety fields and industries, within and outside academia. Akey objective of this course is to help our students be work-ready when they complete their degree programs. This course will improve career-readiness through promoting skill development and skills awareness. Students will be taught how to communicate complex analyses in easy-to-understand formats and learn how to showcase their knowledge and skills to potential employers. The data analytic component is intended to provide students with opportunities that would otherwise be beyond their reach.

**Calendar Description**

A general introduction to the process of social research emphasizing research design, techniques of data collection, analysis and interpretation of research results.